AUGUST MEETING
MICROGRAPHIC IMAGES

On August 13, 1985 we will return to UCLA, Franz Hall, Room 1179, where our guest will be Diane Wessling Blake, computer artist and Vice President of Creative Development for MicroGraphic Images Corporation of Canoga Park, UCLA is just east of the San Diego Freeway, between Wilshire Blvd. and Sunset Blvd. SEE MAP

Diane will give a demonstration of the Designers Tool Kit/Professional Version. The system is the product of eight man-years of design and implementation, the goal of which was to produce a computer graphics unit that would align itself to skills that artists already had and that would require minimal training.

A medium resolution computer graphic turnkey system, it operates with 512 x 512 resolution in 4 planes. Major issues discussed will be its user-interface design and modeless operating system. It supports a total of 400 dithered colors with output to color ink jet printers, color dot matrix printers, film recorders, and R.G.B. output devices. The system is Apple II compatible. The Designers’ Tool Kit combines the abilities of traditional art tool simulation with computer graphics tools such as shapes, lines, fill, patterns, rotations, scaling and more. This gives the artist maximum flexibility using right-brain and left-brain functions.

Recently presented at the Interface '85 in St. Paul, Minnesota, the system received critical acclaim from human factors professionals. It was featured at the Society of Illustrators of Los Angeles as a preferred computer graphic design tool. The product is seen as a solution to productivity problems in corporate graphic production departments, audio-visual laboratories and in graphic design studios. The unit is included in "The Creative Computer" exhibit at the California Museum of Science and Industry in Los Angeles.

MicroGraphic Images also produces a line of Macintosh enhancements which include: the 1024k MegaMac Upgrade Kit, with MegaRAM to RamDisk software and CineMAC, an output port for hi-res (22 khz) monitor or projection display.

During our program, a hands-on presentation will be followed by a slide presentation and a question and answer period. If you have any questions, please call Diane Blake at (818) 992-1190.

The cover photo is from a film recorder image created with the Designers Tool Kit.