



Los Angeles Chapter SIGGRAPH

LA SIGGRAPH NEWSLETTER

MARCH, 1984

Special Interest Group on Computer Graphics

The March 13 meeting will be hosted by the Teletext Group at CBS. CBS has been a pioneer in the development of teletext in the United States, actively testing the technology since 1979 and broadcasting an on-screen magazine called Extravision over KNXT Los Angeles since 1981.

Teletext involves the broadcasting of pages of textual information and graphics by specially equipped television sets 24 hours a day. The material broadcast may be news, sports scores, recipes, movie times, horoscopes, stock market reports.

Teletext, as opposed to videotext, is one-way, meaning that consumers cannot request specific information, but can only receive what is being sent. Since the sender decides what the pages will contain, teletext is similar to a regular magazine. But teletext enjoys one important advantage over its print counterpart: information can be continually updated.

The CBS Broadcast Group is located at 6255 Sunset Blvd. Suite 2206, Los Angeles, CA 90028 (near Vine). The social hour will begin at 6:30 PM and the meeting/presentation at 7:30 PM. Please call CBS at (213) 460-3044 to make a reservation. Remember that this is an election meeting so those eligible voters who have not yet mailed their ballots may bring them to the meeting.

Calendar of Events

March 28 - April 20. Exhibition of the computer-generated images by artist David Em will be held at the Orange County Center for Contemporary Art, 3621 West MacArthur Blvd. Santa Ana, CA 92704 (714) 731-6401.

April 4. Slide and lecture presentation by Caltech computer scientists Dr. Al Barr and Dr. Jim Kajiya entitled "Evolution of Computer Graphics". The location is Beckman Auditorium, Caltech, Pasadena, 8 PM. (213) 356-6811.

April 14-15. Conference entitled "Computer Graphics for Design", sponsored by the Pratt Center for Computer Graphics in Design. The location is New York City. Call (914) 592-1155 for details.

